

UK PRIDE Licence

VISION

"UK PRIDE is the celebration of Lesbian, Gay, Bisexual and Transgender (LGBT) solidarity throughout United Kingdom. It is for every person (LGBT, other and allies) in Britain and aims to promote diversity, equal rights and inclusion for all as well as the variety of LGBT culture."

1. Licensing the title "UK PRIDE"

- a. UKPON licenses the title " UK PRIDE (year)" only to a member. This member must have organized at least two Pride events within the last four years. (excluding 2020)
- b. It is required that the decision to award the title shall take place at the Autumn Conference of UKPON Two years before the proposed event. The title will be officially licensed to the selected member after the decision at the Conference and signature of the license agreement, which authorizes the member to bare the title until the Autumn Conference following their event.
- c. This decision authorises the member to use the title "Organizer of UK PRIDE (year)". The year MUST always be used as at the time of election there will be two UK Prides licensed.
- d. No one is allowed to use the UK PRIDE title until they have delivered a signed licensing agreement and paid the related fee to the Board of UKPON containing the terms and conditions upon which usage of the UK PRIDE title is authorised by UKPON. Such licensing agreement shall be entered into within 60 days of the conference at which the title is awarded.
- e. UKPON reserves the right to withdraw the title at any time, if the title is used contrary to the Constitution of UKPON or the subsequent provision of the licensing agreement.
- f. The selected member shall give reports at the Annual General Meeting of UKPON and, twice a year to the Board of UKPON.

2. Application

- a. Letter of intent - Pride Organisations shall send a letter of intent to apply to the office of UKPON before 1st May the year of their intended presentation to members at the UKPON Autumn Conference. This is 2 years prior to the date they will deliver UK Pride if successful in their bid. This can be done by electronic mail.

- b. The application - Each applicant shall send a bid-book by e-mail in English to UKPON 60 calendar days prior to the Autumn Conference. The applicant must be present at the next AGM.
- c. A £50 application fee is payable

3. Bid-book content must include

- a. Name, full postal address, telephone and e-mail address of the candidate and contact person(s).
- b. A full description of the history and legal status of the organisation and its structure.
- c. The proposed date of the event, the geographic location, and a timeline for the months leading up to the events (including any UKPON events, such as the AGM).
- d. Details of the proposed program including but not limited to; an opening ceremony, a March/Parade, a Human Rights event and a closing ceremony.
- e. A business plan for the event including a full budget, organisational structure and key personnel.
- f. A marketing plan for the event including a timetable, event format and costs.
- g. A full description of the political context of the program, its projected impact on a European scale and how the program of the event will meet the Vision of UK PRIDE
- h. General information about the city/region/country including International airport location, transportation, health and safety issues, accommodation location and costs.
- i. A brief description of lesbian, gay, bisexual, transgender life in the host city/region.
- j. A description of any special political, cultural or social reasons for hosting the event

4. Supporting Documents

- a. Applications are required to be accompanied by the following documents. If any of these documents cannot be obtained, a reason must be given, why such documents are unobtainable.
- b. Letters of support from organisations (gay, lesbian, bisexual, transgender AND straight) within the region in which the event(s) will take place exhibiting the support of the region
 - 1. The mayor, the city, the government
 - 2. Lesbian, Gay, Bisexual, Transgender businesses

3. Media
 4. Prospective sponsors
 5. Local tourism authorities
 6. Travel partners (airlines, hotels, travel agents) and other co-operation partners, etc.
 7. Human Rights Organisations
- c. Full financial information for up to 3 years, including balance sheets and other related documents clarifying the solvability and financial health of the member organisation.
 - d. The application must comply fully with these rules of procedure and the constitution UKPON.
 - e. The applicant must attend the Annual General Meeting of UKPON where the application is considered and at least one subsequently after the event.

5. Decision

- a. The decision to award the title UK PRIDE will be taken by secret ballot at the Autumn Conference with a simple majority vote. This decision will take place TWO years before the actual event. This timescale gives sufficient planning time. Award in October for a Pride the following April or May is NOT considered sufficient planning time.

6. Other issues

- a. The applicant shall keep UKPON informed about the organising of the event and any probable difficulties.
- b. The licensing agreement will specify regular reports and the communications policy and contacts.

7. Licensing fee

- a. The selected member shall pay an unredeemable licensing fee of a total of £1000 upon signing the licensing agreement.

8. Cancellation or withdrawal of license

- a. The board can choose to withdraw the license in the following cases:
 1. Licensee does not respect the vision of UK PRIDE

2. Licensee does fail to deliver proper planning and details to the event, by the Autumn Conference prior to the event. (So 1 year on from award).
 3. Licensee faces financial issues such as deficit, bankruptcy or other related situations.
 4. Licensee ceases to exist.
 5. Licensee sells or passes on the UK PRIDE license to a third (commercial) party.
- b. Decision to withdraw the license has to be made by 2/3-majority. Any licensee can contest the decision made by the board at the next AGM. If the board withdraws the license and the Membership supports the Board's decision the licensee loses the right to use the UK PRIDE name and everything related to it.
- c. Withdrawal of the license, for whatever reason, will result in no refund of the license fee plus any qualifiable damages to UKPON.
- d. An alternate host may be selected by the Board, who will receive the title and the right to host